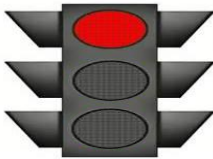
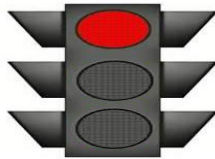


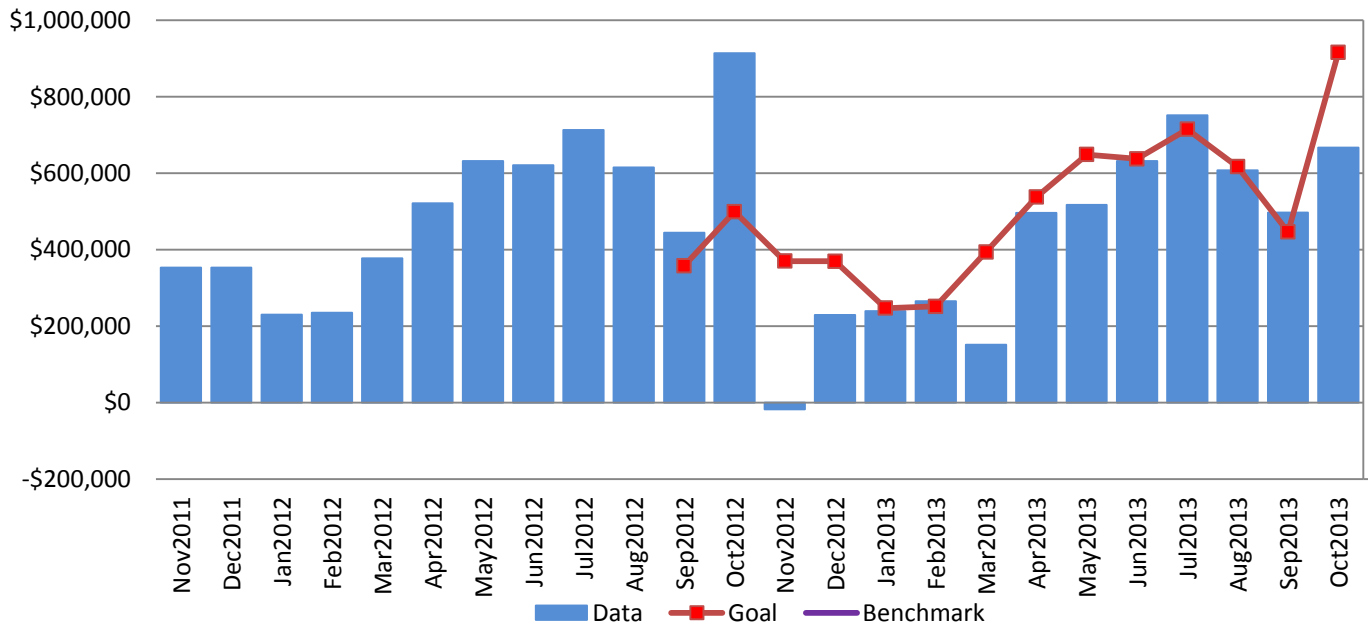
Revenue of Parks and Recreation

Metro Parks

12/5/2013

Measurement method		Why measure?		What is our goal?	
Monthly revenue for the whole Metro Parks and Recreation department		In order to provide better Parks and Recreation services to the community		Increase Revenue in FY14 by \$20,000 compared to FY13 actuals	
Nov2012-Oct2013 12 Month Goal	Nov2012-Oct2013 12 Month Actual		Oct2013 Goal	Oct2013 Actual	
\$6,150,517	\$5,037,870		\$915,797	\$667,022	
Dollars	Dollars		Dollars	Dollars	
			Performance Stoplight Key		
			Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data		

Revenue of Parks and Recreation



LOUISVILLE METRO
**OFFICE OF
PERFORMANCE
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